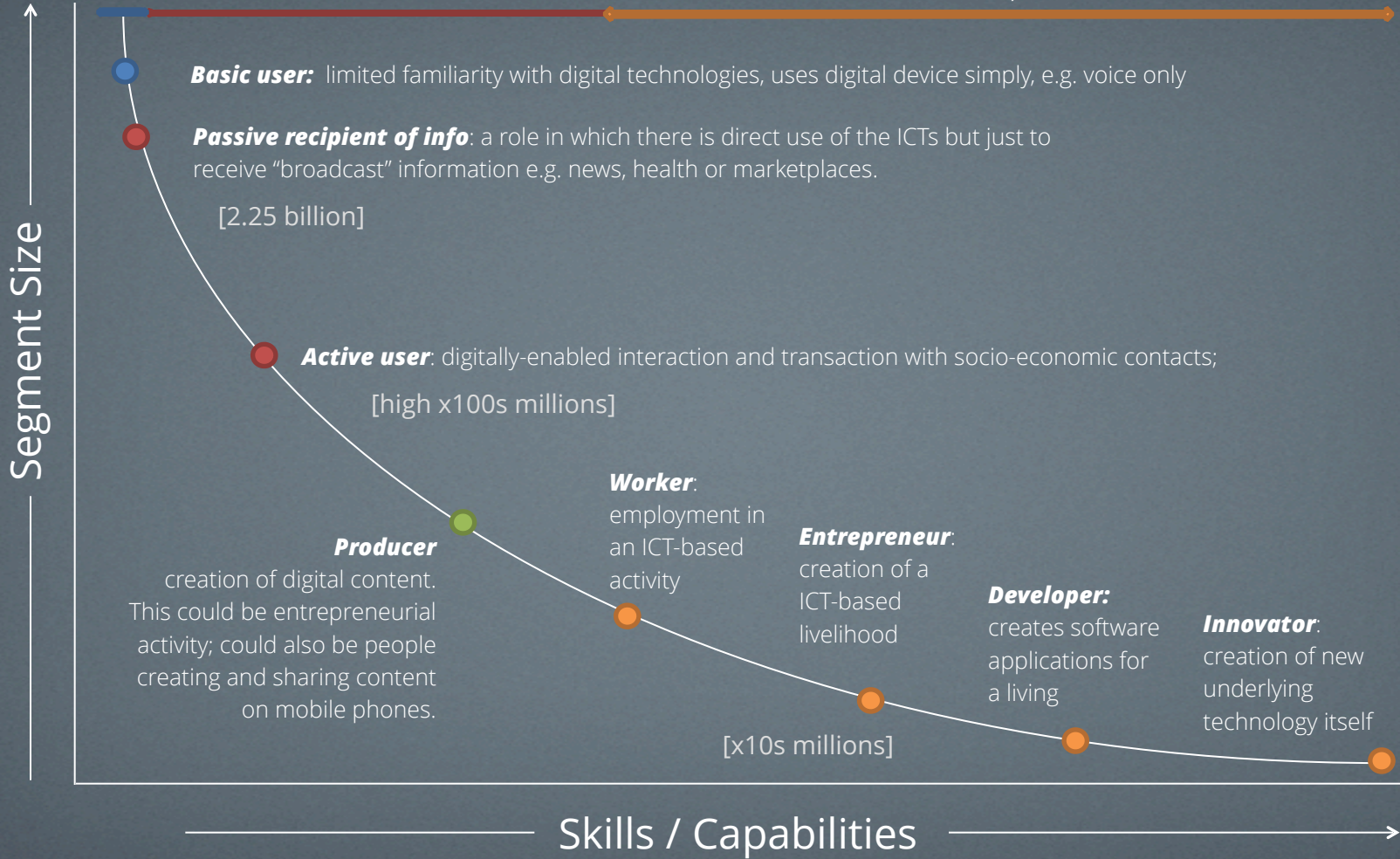
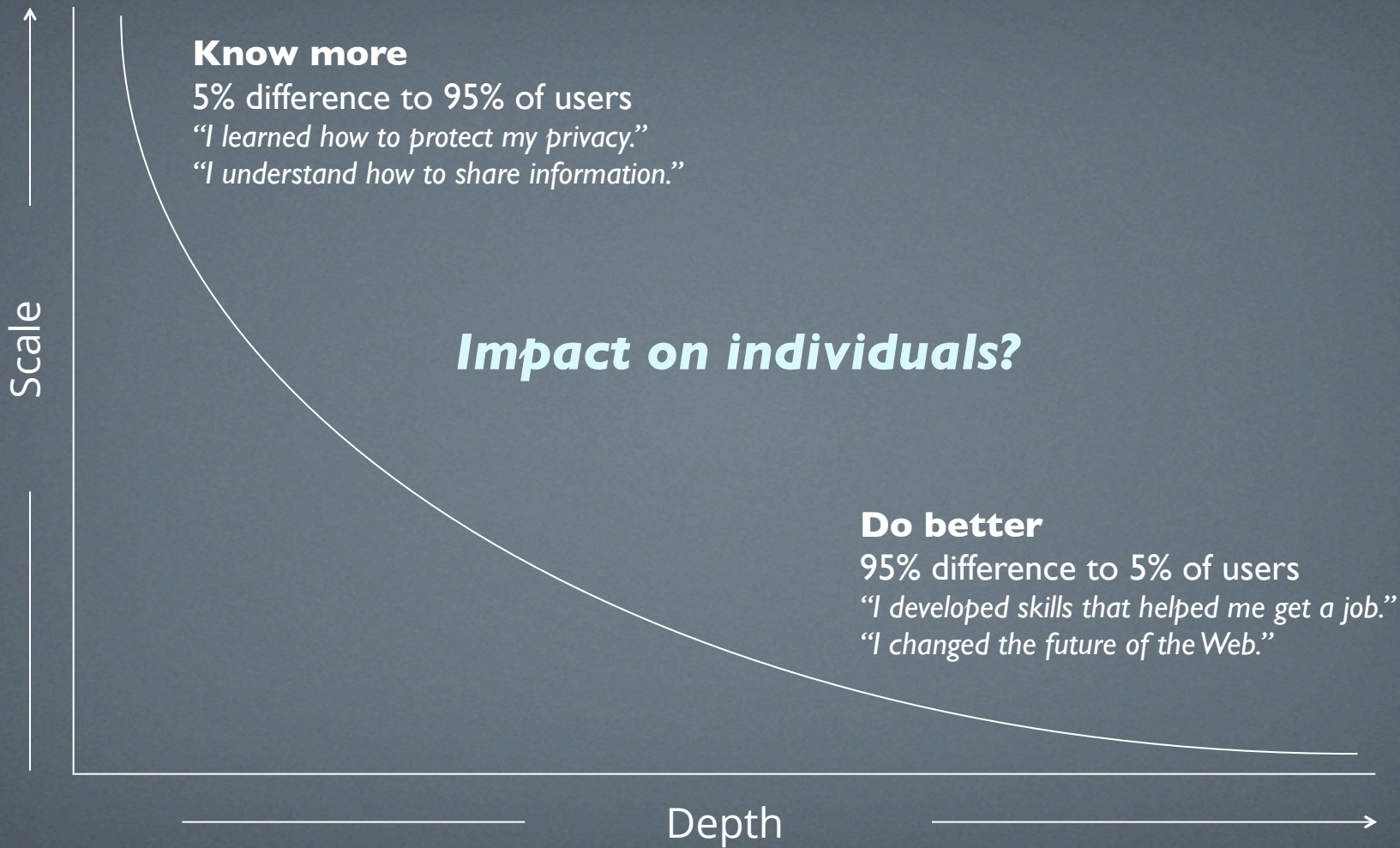




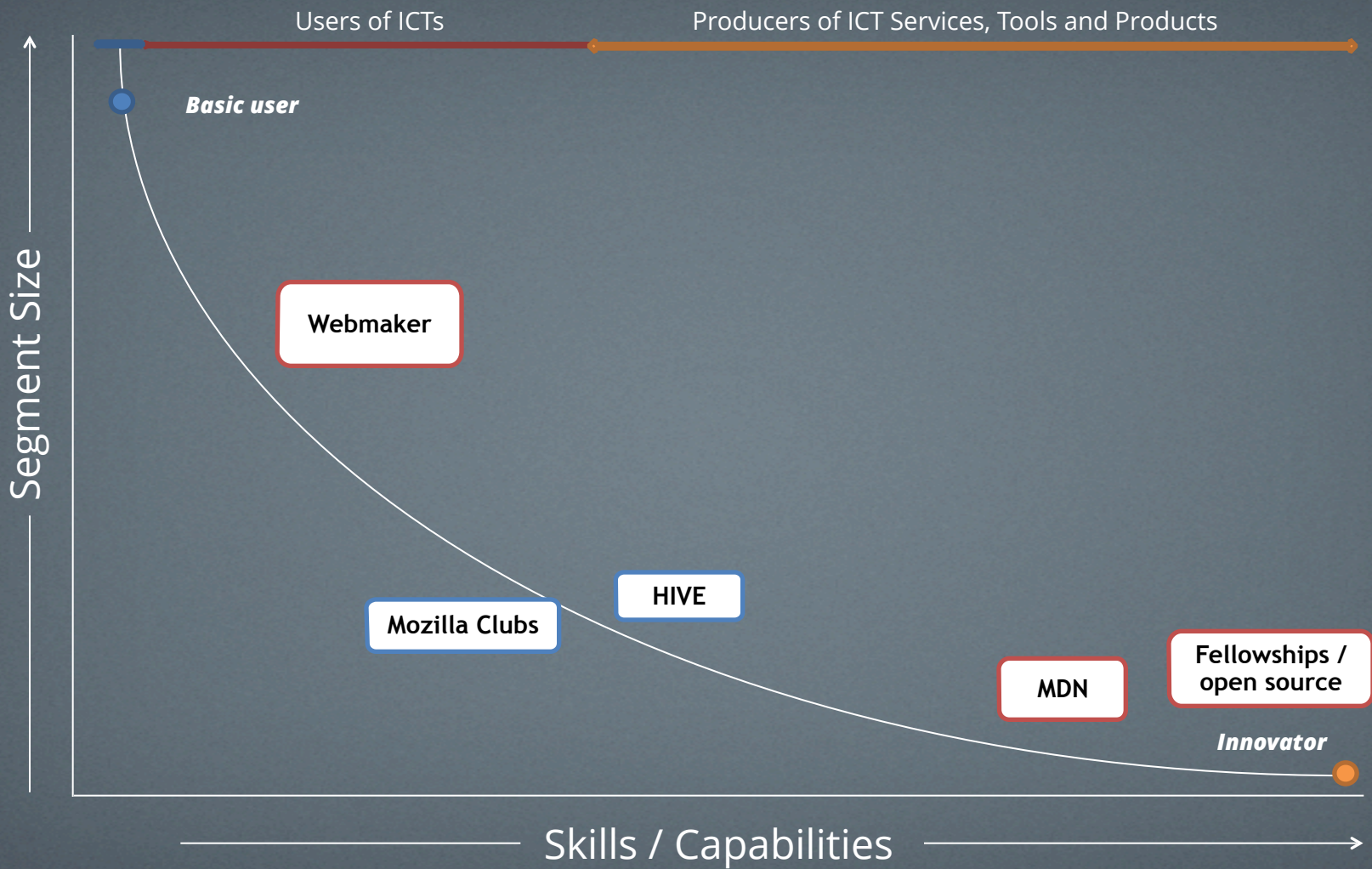
Users of ICTs

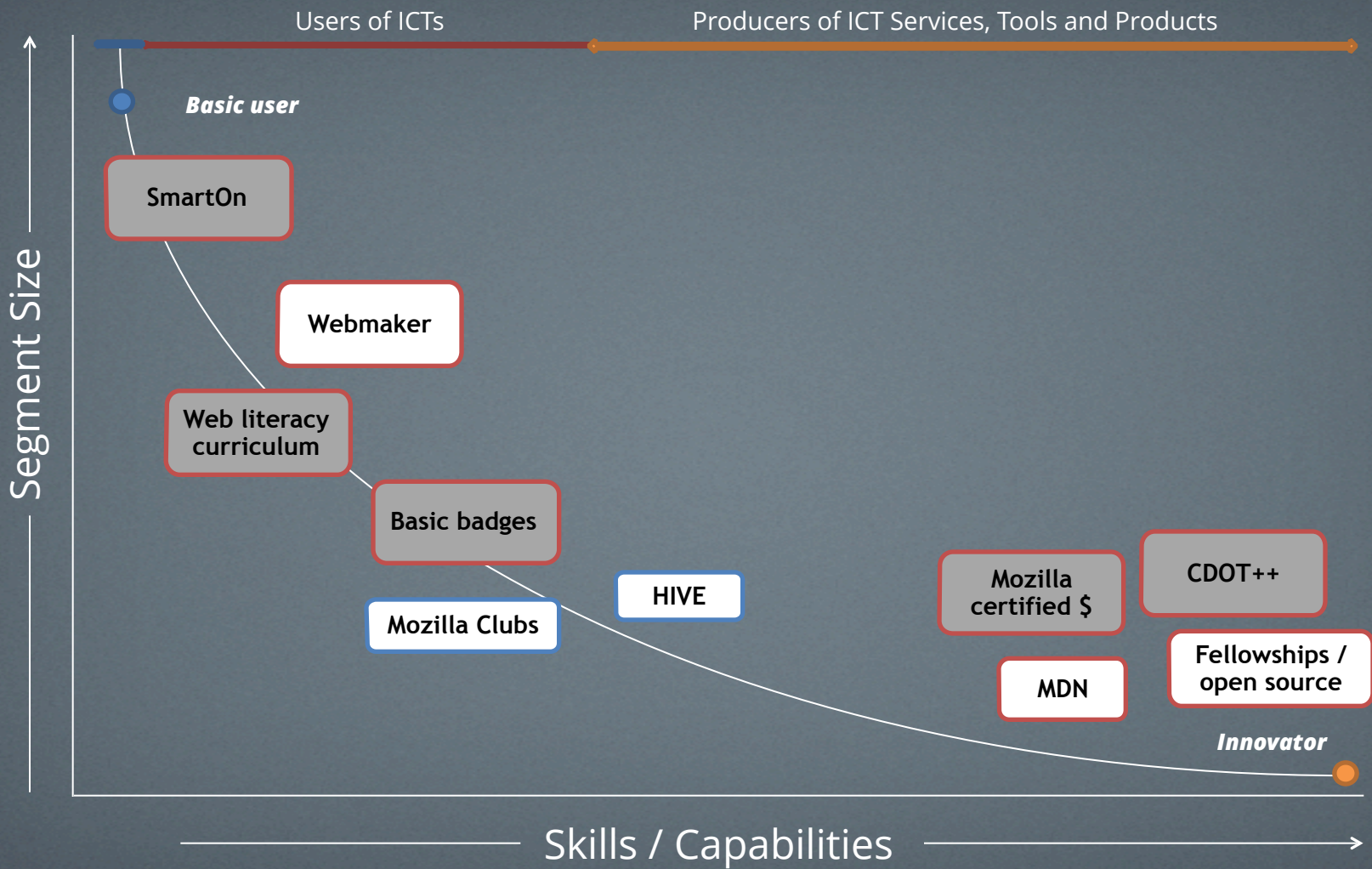
Producers of ICT Services, Tools and Products











Users of ICTs

Producers of ICT Services, Tools and Products

Segment Size

*Basic user*

SmartOn

Webmaker

Web literacy curriculum

Basic badges

Mozilla Clubs

HIVE

Mozilla certified \$

MDN

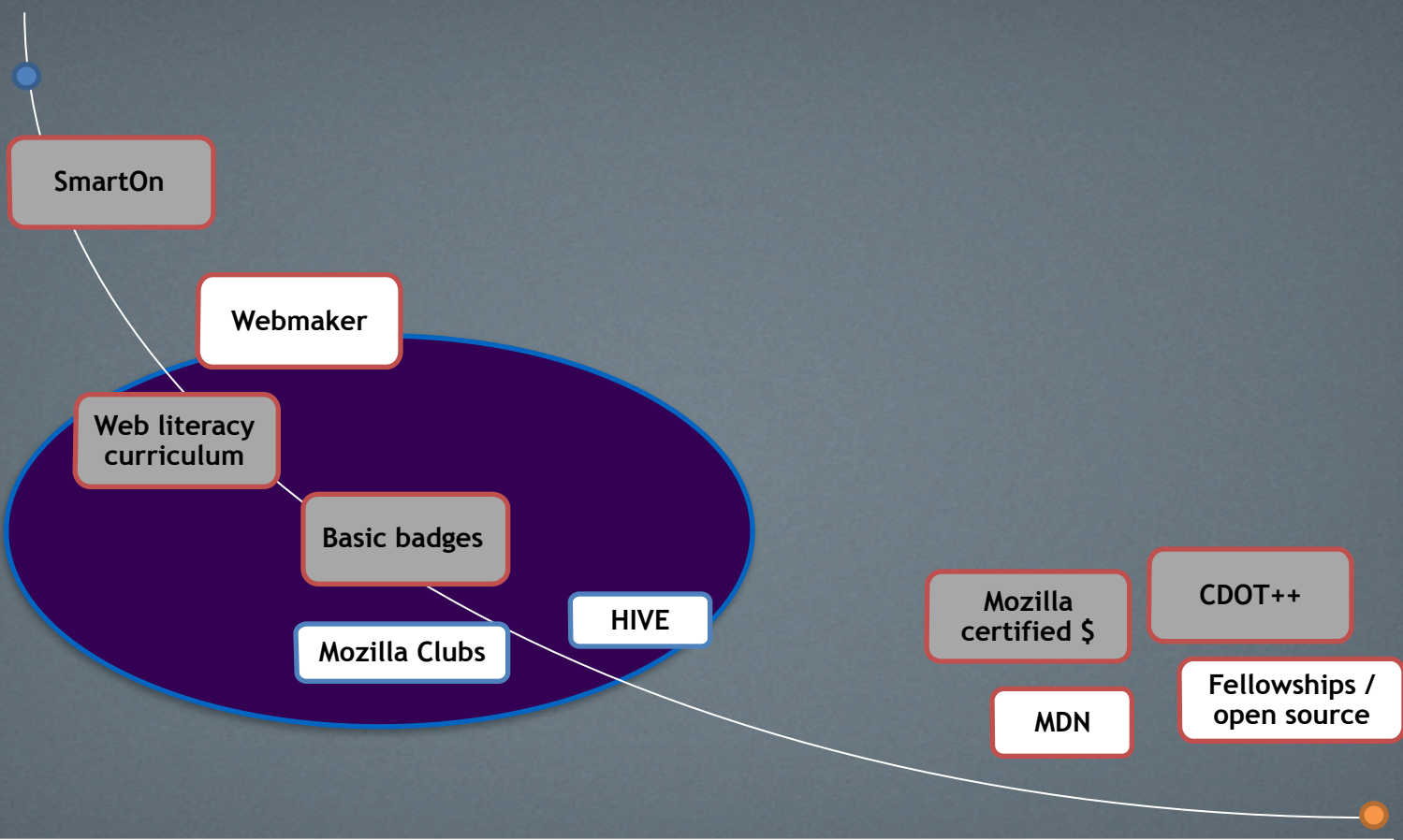
CDOT++

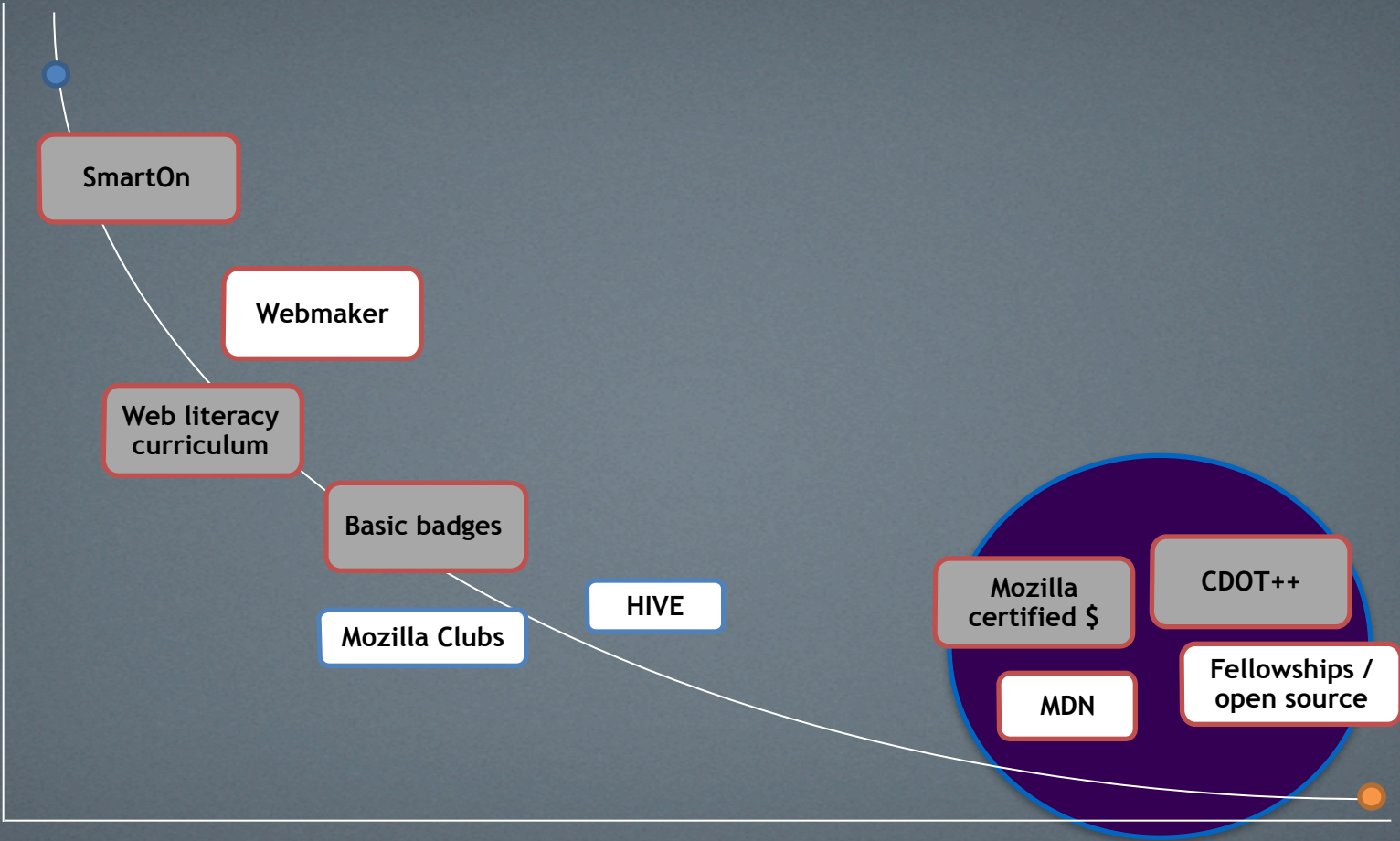
Fellowships / open source

*Innovator*

Skills / Capabilities







SmartOn

Webmaker

Web literacy curriculum

Basic badges

Mozilla Clubs

HIVE

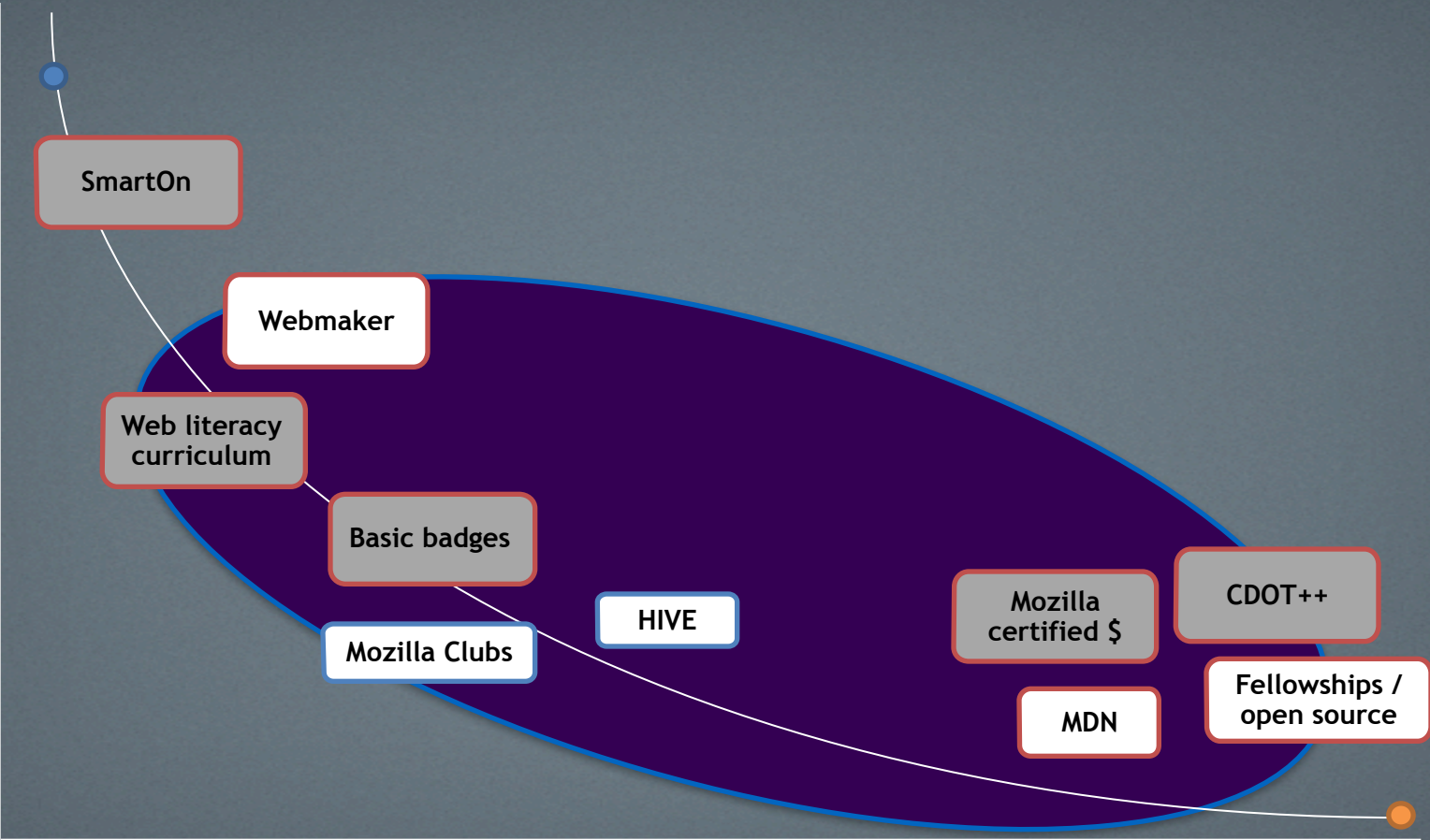
Mozilla certified \$

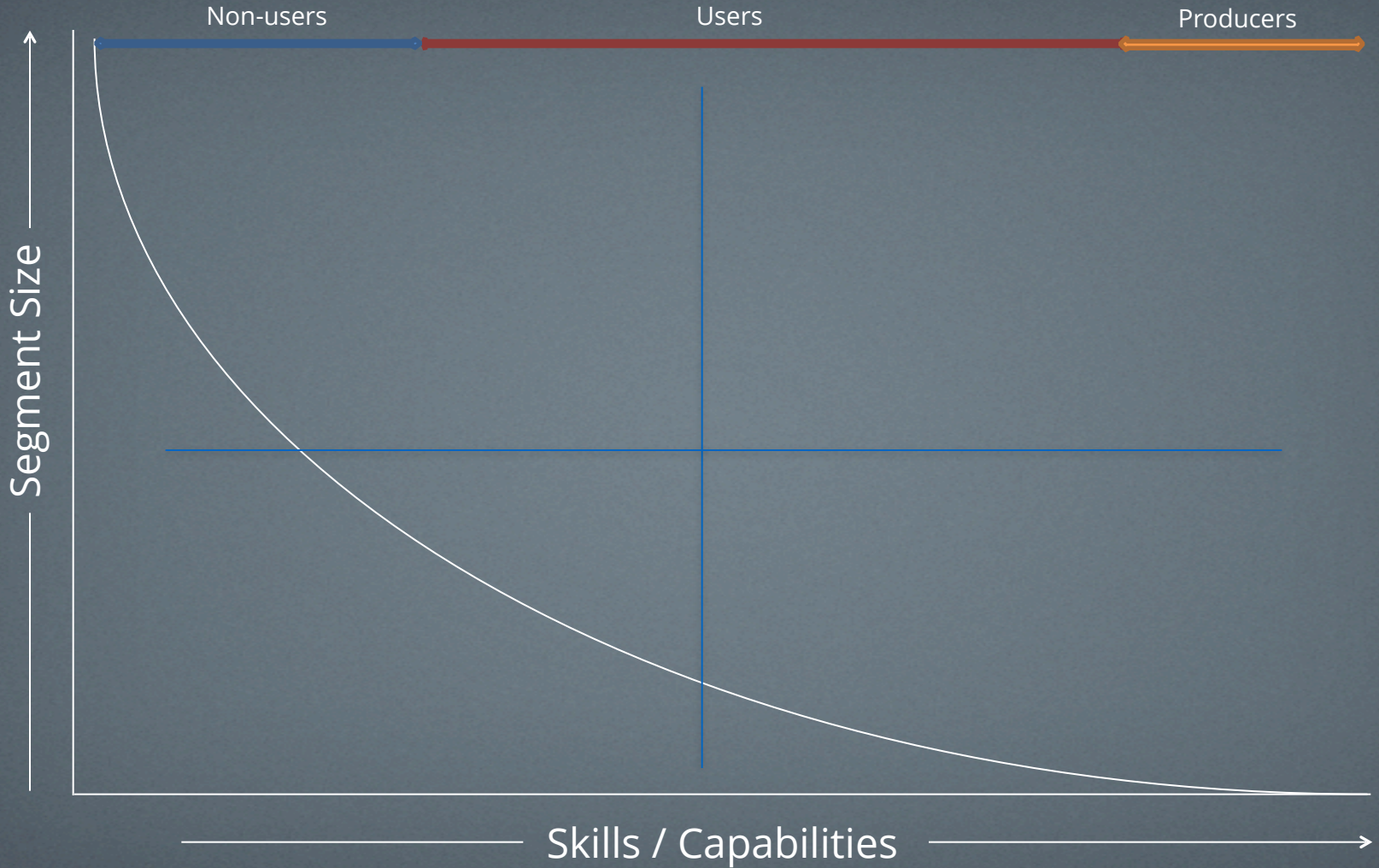
MDN

CDOT++

Fellowships / open source







Non-users

Users

Producers

Segment Size

Skills / Capabilities



