

OBJECTIVE

MOZILLA'S LOCALIZATION (L10N) OBJECTIVE IS TO IMPROVE THE WORLD BY CULTURALLY ADAPTING MOZILLA PRODUCTS BY REGION AND LOCALE AND OFFERING THEM TO EVERY USER IN EVERY REGION THROUGHOUT THE WORLD.

THESE PRODUCTS ARE LOCALIZED BY DEDICATED GROUPS OF VOLUNTEERS.

TEAMS & DRIVERS

VOLUNTEERS JOIN EXISTING LOCALIZATION EFFORTS, AND IF THEY CAN'T FIND ONE FOR THEIR LOCALE, THEY CREATE THEIR OWN WITH THE SUPPORT OF THE MOZILLA LOCALIZATION DRIVERS.



WIKI.MOZILLA.ORG/L10N:TEAMS



TOOLS

MOZILLA LOCALIZATION TEAMS CAN CHOOSE FROM A WIDE RANGE OF TOOLS TO LOCALIZE FIREFOX.

POOTLE IS THE "TOOL-OF-CHOICE" AMONG OUR LOCALIZERS AND SERVES AS OUR WEB-BASED TRANSLATION INTERFACE.

LANGUAGE PACKS

MOZILLA WILL USE THEIR TRANSLATIONS FROM THEIR TOOLS TO PRODUCE A BROWSER LANGUAGE PACK ADDON THAT ALLOWS USERS TO EXPERIENCE FIREFOX IN THEIR LANGUAGE.

FEEDBACK

LOCALIZATION TEAMS DEVELOP A COMMUNITY OF USERS, GATHER FEEDBACK, AND WORK TO IMPROVE THEIR TRANSLATIONS.

ADD-ONS.MOZILLA.ORG

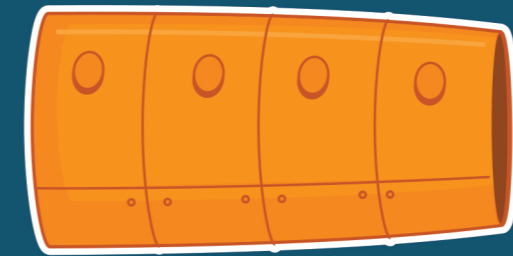
PRODUCTIZATION

A GOOD LOCALIZATION INVOLVES MORE THAN JUST TRANSLATING INTO YOUR LANGUAGE.

DURING PRODUCTIZATION, LOCALIZATION TEAMS SELECT SEARCH ENGINE PLUGINS SPECIFIC TO THEIR LANGUAGE OR REGION, AS WELL AS CONTENT HANDLERS LIKE AN RSS FEED READER IF ONE IS AVAILABLE IN THEIR LANGUAGE.

WEB PARTS

DON'T FORGET TO LOCALIZE WEB CONTENT: IN-PRODUCT PAGES, WEB PARTS ASSOCIATED WITH FIREFOX AND MOZILLA.ORG PAGES.



THE RELEASE TRAIN

FIREFOX RELEASES OCCUR IN BUILD STAGES CALLED CHANNELS.

THESE RANGE FROM NIGHTLY BUILDS, WHICH HAVE THE LATEST EXPERIMENTAL FEATURES, TO THE OFFICIAL STABLE RELEASES YOU'LL FIND FOR DOWNLOAD ON MOZILLA.COM.

BEST PRACTICE

SINCE FEATURES COME AND GO FREQUENTLY IN THE NIGHTLY BUILDS, MOST LOCALIZATION TEAMS LOCALIZE AND TEST AURORA BUILDS SINCE THE ENGLISH STRINGS GENERALLY REMAIN UNCHANGED.



MOZILLA.ORG/FIREFOX/CHANNEL

MAINTAIN THE EFFORT

LOCALIZATION AT MOZILLA DOESN'T STOP WITH FIREFOX.

IN ADDITION TO KEEPING FIREFOX UP-TO-DATE, LOCALIZATION TEAMS WORK TO GROW THE COMMUNITY OF MOZILLA USERS IN THEIR LANGUAGE, PROVIDE LOCALIZED HELP ON OUR SUPPORT SITE.

EVEN MORE CHALLENGES?

LOCALIZE OUR OTHER PRODUCTS LIKE FIREFOX FOR ANDROID, THUNDERBIRD, AND FIREFOX OS.

FOR MORE INFORMATION: MOZILLA.ORG

