

Firefox 3 Coverage for Web site

Total: 22 pieces of coverage (positive and neutral)

How Firefox Outran the Hounds

BusinessWeek

June 13, 2008

Steve Hamm

http://www.businessweek.com/technology/content/jun2008/tc20080612_460148.htm

- positive

“It's (Firefox) an achievement that demonstrates how an open-standards software project guided by an unusual mix of social and business principles can have a huge impact on the technology industry.”

Mozilla Firefox 3.0 Is the Best Browser for Web — For Now

All Things D

Walt Mossberg

June 5, 2008

<http://ptech.allthingsd.com/20080605/mozilla-firefox-30-is-the-best-browser-for-web-for-now/>

-positive

“My verdict is that Firefox 3.0 is the best Web browser out there right now, and that it tops the current versions of both IE and Safari in features, speed and security.”

Firefox claims download success

BBC News

Staff Writer

June 19, 2008

<http://news.bbc.co.uk/2/hi/technology/7462900.stm>

-Neutral

“In total Firefox 3.0 was downloaded 8.3 million times over the 24 hour record setting period. The figure beats the five million Mozilla predicted before the day.”

The Best Firefox Feature You'll Overlook

Forbes

Brian Caulfield

June 19, 2008

http://www.forbes.com/technology/personaltech/2008/06/19/firefox-new-browser-tech-internet-cx_bc_0619firefox.html

-positive

“It's how we implement standards, how we made sure to be compatible with the existing Web. I happen to care a lot about our tab management and our ability to find things through the URL bar. Combine all that stuff with speed. All those things together add up to a browser that feels like it works.” – John Lilly

Firefox heats up new browser war against Microsoft

MarketWatch

John Letzing

June 19, 2008

http://www.marketwatch.com/news/story/new-browser-war-flares-up/story.aspx?guid={2EA34737-EA2E-4979-B699-51BA9B6158AC}&dist=msr_1

-Neutral

“Now, Web-browser technology is taking on new importance as the gateway not only to the Internet, but also to the myriad applications that are shifting to becoming accessible online and away from being stored on a PC.”

Firefox blazes new Web browsing ground; fuels up rivals

Boston Globe

Hiawatha Bray

June 18, 2008

http://www.boston.com/business/technology/articles/2008/06/19/firefox_blazes_new_web_browsing_ground_fuels_up_rivals/

-positive

“The foundation practically dared us to visit getfirefox.com on Tuesday and download the new browser, in an effort to set a world record for the most file downloads in a single day. Suckers that we are, at least 7 million of us fell for it.

And what did we get in return? A darn good browser.”

Building a Better Browser: Firefox Keeps Innovating

Washington Post

Rob Pegoraro

June 18, 2008

<http://www.washingtonpost.com/wp->

dyn/content/article/2008/06/18/AR2008061802731.html?hpid=sec-tech
-positive

“There may be no easier upgrade to your Web experience than a switch from Internet Explorer to Firefox.”

Firefox 3 browser downloads strong in first day

The Associated Press

Staff Writer

June 18, 2008

<http://ap.google.com/article/ALeqM5i4Dno03NpL4SWP4KE2Tg3SgicXWgD91CHA0G0>

Reposted By: TMCnet, Newsweek

-neutral

“In just five hours, the new version of the Firefox Web browser had as many downloads as its predecessor got during its entire first day, the software's developers say.”

Mozilla aims for world record

San Francisco Chronicle

Verne Kopytoff

June 18, 2008

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2008/06/17/BUKV11ANID.DTL>

-neutral

“The guy with the longest tongue and the highest jumping pig might soon share some ink in the Guinness World Records with the Mozilla Foundation, the outfit behind the popular Firefox Web browser.”

FIREFOX FEATURES

San Jose Mercury News

Staff Writer

June 18, 2008

http://www.mercurynews.com/businessheadlines/ci_9620845

-neutral

“The hallmark of the Firefox browser is the add-ons and extensions built by third

parties. A new add-on manager will help keep this organized.”

O'Brien: Mozilla's open-source model represents valley at its best

San Jose Mercury News

Chris O'Brien

June 18, 2008

http://origin.mercurynews.com/opinion/ci_9620844

-positive

“But the work of Mozilla to attract and lash together the contributions of so many people to perform a task as complex as developing a piece of software is even more impressive. It's a reminder that the Internet can be about more than the race to the next IPO. It can be used for new and perhaps even more powerful forms of innovation.”

Firefox 3 Web browser is now out as free download

Associated Press

Staff Writer

June 17, 2008

http://ap.google.com/article/ALeqM5h5kZ8Odz_0xs6xFaBK6z48pvcqAQD91C2HC84

-neutral

“Firefox 3 includes enhancements to help users organize their frequently visited Web sites and block access to sites known to distribute viruses and other malicious software.”

Behind the scenes of Firefox 3.0

BBC News

Maggie Shiels

June 17, 2008

<http://news.bbc.co.uk/2/hi/technology/7456151.stm>

-positive

"We couldn't have done it without the two million people around the world already running it and the other 20,000 helping give us feedback, working out the bugs and constantly refining it," he (Mike Schroepfer) said.

Firefox aims for download record

BBC News

Maggie Shiels

June 17, 2008

<http://news.bbc.co.uk/2/hi/technology/7457503.stm>

-Neutral

"Firefox is making very steady encroachment in to the market," said Adam Vahed, managing director of OneStat UK partner Apache Solutions. "It's a very serious contender to the world domination of IE."

Firefox 3.0: Burning with Buzz

Conde Nast: Portfolio.com

Sam Gustin

June 17, 2008

<http://www.portfolio.com/views/blogs/the-tech-observer/2008/06/17/firefox-30-burning-with-buzz>

-positive

"Despite the fairly transparent nature of it's Guinness stunt, Firefox has the buzz, and if current trends continue, Internet Explorer's days as the dominant browser may be numbered."

The battle of the browsers

Christian Science Monitor

Greg Lamb

June 17, 2008

<http://features.csmonitor.com/innovation/2008/06/17/the-battle-of-the-browsers/>

-positive

"But the nature of browsers changed dramatically after Mozilla introduced Firefox in 2004. As "open source" software, its underlying code was freely available to anyone. That openness sparked innovation, as thousands of volunteers found and quickly fixed Firefox's "bugs" and eliminated many security issues."

Why Firefox Matters

Forbes

Brian Caulfield

June 17, 2008

http://www.forbes.com/technology/personaltech/2008/06/17/firefox-new-browser-tech-internet-cx_bc_0617firefox.html

-positive

“Firefox has become one of the most important pieces of software around today as consumers shift from using their PCs to run applications living on their hard drives to a communications device able to connect with applications living on distant servers.”

Stunts Today for Firefox. Sophisticated Programs Tomorrow

New York Times Bits

Saul Hansell

June 17, 2008

<http://bits.blogs.nytimes.com/2008/06/17/stunts-today-for-firefox-sophisticated-programs-tomorrow/>

-positive

“By the next time a major version is introduced, what will be really exciting will not be the browser itself, but all the new things it will let people do on sites all over the Web.”

Firefox firestorm

San Francisco Chronicle

Verne Kopytoff

June 17, 2008

http://www.sfgate.com/cgi-bin/blogs/sfgate/detail?blogid=19&entry_id=27398

-neutral

“It's designed to download pages more quickly, features one-click bookmarking and is touted for its security features.”

Firefox Goes for a Record

TIME

Josh Quittner

June 17, 2008

<http://www.time.com/time/business/article/0,8599,1815363,00.html?imw=Y>

-positive

“Whether it makes Guinness or not, you ought to download this browser. I've been a Firefox user for years, and this version, which I've been beta-testing for weeks, has a number of new features that make it worth the minute or so it takes

to download and install it.”

New Firefox Browser Promises Speed and Stability

U.S. News & World Report

David LaGesse

June 17, 2008

<http://www.usnews.com/blogs/daves-download/2008/06/17/new-firefox-browser-promises-speed-and-stability.html>

-neutral

“The new version seems to be more about stability, speed, and security—though it does include new features.”

Firefox Takes Aim at Nonexistent Record

Wall Street Journal

Cari Tuna

June 17, 2008

<http://blogs.wsj.com/biztech/2008/06/17/firefox-takes-aim-at-nonexistent-record/>

-neutral

“Firefox enthusiasts laud its speed, intuitive design and myriad add-ons, which they say make the open source browser more customizable than Explorer.”