

Sheet1

It is interesting to note the hierarchical listing of subfolders within the www.mozilla.org/start folder
 The table below lists pages and folders within the start folder
 The sorting is by maximum hits, followed by average time spent and then by the % of times the page has l
 Although all hits are important, maybe currently the focus needs to be on pages that are getting hit signifi

#-----
 # Profile Name: www.mozilla.org
 # Date Range: 05/13/2009 - 05/19/2009
 #-----

#-----
 # Content Drilldown

#-----www.mozilla.org/start					
Directory and Pages	Visits	Pageviews	Avg Time	% Exit	
/	54001	65270	169.55	75.86	
/projects/	53155	62503	151.46	71.64	
/start/	29180	35155	378.38	82.53	
/support/	12076	14205	119.73	60.61	
/editor/	5819	7381	203.21	77.28	
/security/	1751	2085	76.72	58.85	
/foundation/	1248	1408	45.5	44.46	
/developer/	883	1072	36.95	35.63	
/community/	829	973	41.31	28.16	
/about/	640	753	64.17	31.47	
/rhino/	626	743	152.14	54.51	
/MPL/	473	520	114.98	73.65	
/contact/	339	404	33.6	53.47	
/contribute/	315	361	21.96	22.71	
/unix/	287	402	216.22	63.68	
/hacking/	238	269	102.64	59.85	
/releases/	214	250	67.44	55.2	
/js/	213	260	197.16	68.08	
/docs/	185	214	132.3	64.49	
/news.html	143	171	65.51	42.69	
/products/	120	138	130.51	61.59	
/directory/	112	150	177.47	44.67	
/access/	92	112	115.94	69.64	
/newlayout/	82	92	145.47	60.87	
/owners.html	66	89	68.9	46.07	
/mirrors.html	53	67	131.42	61.19	
/faq.html	45	54	156.9	44.44	
/mailnews/	43	48	137.29	70.83	
/scriptable/	37	42	209.44	57.14	
/en-US/	35	37	10.83	18.92	
/performance/	27	31	161.25	61.29	

Sheet1

/ports/	26	28	370.88	71.43
/rdf/	24	24	13.83	75
/translate_c	23	39	112.25	58.97
/blank	22	34	48.94	52.94
/index.html	19	99	51.44	18.18
/legal/	14	17	17.11	47.06
/en/	11	13	140.43	46.15
/2006/	10	11	36.5	63.64
/es/	7	8	33	50
/mission.html	6	6	203	83.33
/addons	6	7	6.75	42.86
/prism	5	5	7	80
/mobile	4	4	61	50
/htdig-cgi/	4	5	41	80
/fr/	4	5	8	80
/keymaster/	4	4	6	75
/search	3	4	234.25	0
/project/	3	3	20.67	0
/de/	3	3	10	66.67
/press/	3	3	4	66.67
/2005/	3	3	0	100
/&ei=FPMRSvqNA4estgf66sSICA&	2	3	884	66.67
/192.168.1.128/	2	2	123.5	0
/pub/	2	2	112	50
/&safe=active	2	3	82	66.67
/custom	2	2	44	0
/Fennec	2	4	38	25
/xmlextras/	2	3	35	66.67
/fennec/	2	2	34	0
/hu/	2	3	26.5	33.33
/&safe=strict	2	2	22	0
/projectst/	2	2	17	0
/Mobile	2	3	12.67	0
/pt-BR/	2	2	12	0
/add-ons	2	2	10	50
/th	2	3	9.5	33.33
/es	2	3	9	33.33
/fennec	2	2	7	50
/de	2	2	7	50
/ja/	2	2	5	50
/Rhino	2	2	5	0
/pl/	2	2	4	50
/mirroring.html	2	2	4	50
/news/	2	2	3	0
/&safe=vss	2	2	0	100

Sheet1

/en-us/	2	2	0	100
//	2	2	0	100
/babelfish/	2	2	0	100
/myspace.com	1	1	495	0
/gudanglagu.com	1	2	347	50
/tinderbox-tests.html	1	1	166	0
/portal	1	1	91	0
/m0bile/	1	1	88	0
/Project/	1	1	77	0
/editorials/	1	1	47	0
/produchttp:/	1	2	43	50
/securit/	1	1	36	0
/si	1	1	29	0
/hu	1	1	25	0
/projectst	1	1	23	0
/products.firefox	1	2	18	50
/mozilla/	1	2	15	50
/sunbird/	1	1	12	0
/addins	1	1	12	0
/es-ES/	1	1	12	0
/ar/	1	1	9	0
/&ei=TIMRSq2_Eoig8gTKktyhBg&s	1	1	9	0
/testopia	1	1	9	0
/en	1	1	8	0
/projecten/	1	1	8	0
/anti_filefix/	1	1	8	0
/en-US	1	1	8	0
/mathml/	1	1	7	0
/dk	1	1	7	0
/AccessDenied	1	2	5.5	0
/kr/	1	1	5	0
/mn/	1	1	5	0
/pl	1	1	5	0
/En	1	1	5	0
/en-us	1	1	4	0
/beta	1	1	4	0
/kor/	1	1	4	0
/zh-TW/	1	1	4	0
/2008/	1	1	4	0
/%5C	1	1	3	0
/labs/	1	1	3	0
/producten/	1	1	3	0
/us	1	1	2	0
/2004/	1	1	0	100
/seamonkey	1	1	0	100

Sheet1

/proje	1	1	0	100
/about:config	1	1	0	100
/FIREFOX	1	1	0	100
/network/	1	1	0	100
/ru	1	1	0	100
/credits.html	1	1	0	100
/delmail	1	1	0	100
/roadmap/	1	1	0	100
/gmail.com	1	1	0	100
/accessibilityService%3b1	1	1	0	100
/ko/	1	1	0	100
/embedcomp	1	1	0	100
/extensions	1	1	0	100
/claudi	1	1	0	100
/images/	1	1	0	100
/us/	1	1	0	100
/oji/	1	1	0	100
/themes/	1	1	0	100
/fierfox	1	1	0	100
/addons/	1	1	0	100
/google	1	1	0	100
/prizm/	1	1	0	100
/url/	1	1	0	100
/composer/	1	1	0	100
/Projects/	1	1	0	100
/&ei=eogRSqCzDoqNtgf78NX9Bw&	1	1	0	100
/facebook	1	1	0	100
/tr/	1	1	0	100
/i	1	1	0	100
/http:/	1	1	0	100
/starfotka.pl	1	1	0	100
/cgi-bin/	1	1	0	100
/robot.txt	1	1	0	100
/pro4sharedjects/	1	1	0	100
/firefox3.0.10	1	1	0	100
/office%20depot	1	1	0	100
/ru/	1	1	0	100
/world/	1	1	0	100
/2009/	1	1	0	100
/localhost/	1	1	0	100
/extensions/	1	1	0	100
/ko	1	1	0	100
/ttp:/	1	1	0	100
/firefox.	1	1	0	100
/firefox%20/	1	1	0	100

Sheet1

/usedcar	1	1	0	100
/cn/	1	1	0	100
/css/	1	1	0	100
/pbs.org	1	1	0	100
/anti_filefix.exe	1	1	0	100
/https:/	1	1	0	100
/google/	1	1	0	100
/es-CL	1	1	0	100
/jp/	1	1	0	100
/hotmail.com	1	1	0	100
/ja	1	1	0	100
/intl/	1	1	0	100
/ava	1	1	0	100
/www.myspace.com	1	1	0	100

led to exit from the site
cant number of times.

