DESIGN DIRECTION 1
Wait Screen with Copy Option 1

OTHER LANGUAGES English

Firefox Live

mozilla

CUB CAM
360° CUTE
FROLIC
SNUGGLE
Video FAQ

Please enjoy this important message while we prepare to stream cuteness.

Soft and furry mascot.
HARD AND FAST IDEALS.

We don't track you. We don't make money off of you. We're a non-profit that always puts *you* first.

SHARE METER
Help us spread the word by sharing the cuteness.

Twitter »   Facebook »

Firefox is made by a
NON-PROFIT,
so we're not only good for the world wide web, we're good for the whole wide world.

Firefox ⬇ Free Download

Support
KNOXVILLE ZOO
Help them help the cubs grow up. (We wish they'd stay little forever too, but that is the way nature works.)

KNOXVILLE ZOO TENNESSEE   Support »

Follow us
@CUBCARETAKER
Snowy day here in knoxville- the zoo is closed, but you can check out the pandas in the snow on the "gnaw" & "Snooze" cams!
less than a minute ago

The cubs have been extremely interested in zoo visitors this morning, much to the delight of anyone who came by the nursery.
1 day ago

View more tweets   Follow @cubcaretaker

DESIGN DIRECTION 1

Cub Cam Description with Copy Option 3

VIDEO SCRIPT

‹Firefox Logo›

Much like these endangered cubs, the web needs protecting.

So it remains an open, transparent, safe resource
for the good of humanity.

Rather than a playground for big business.

As a non-profit, we're the only browser that can help.

Help us by spreading the word.

Thank you.

‹Firefox Logo›

DESIGN DIRECTION 1
Overlay Copy for Non-Firefox Users