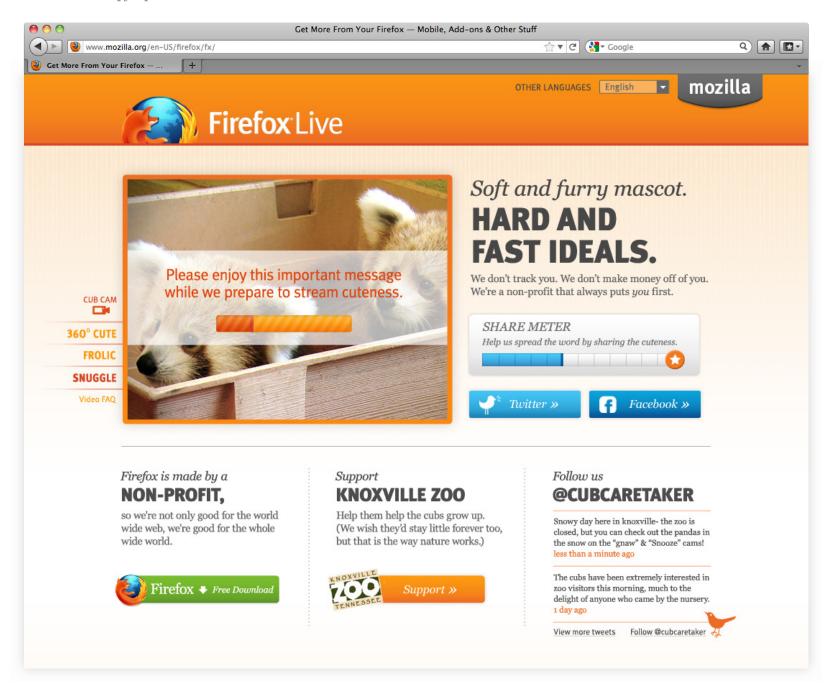
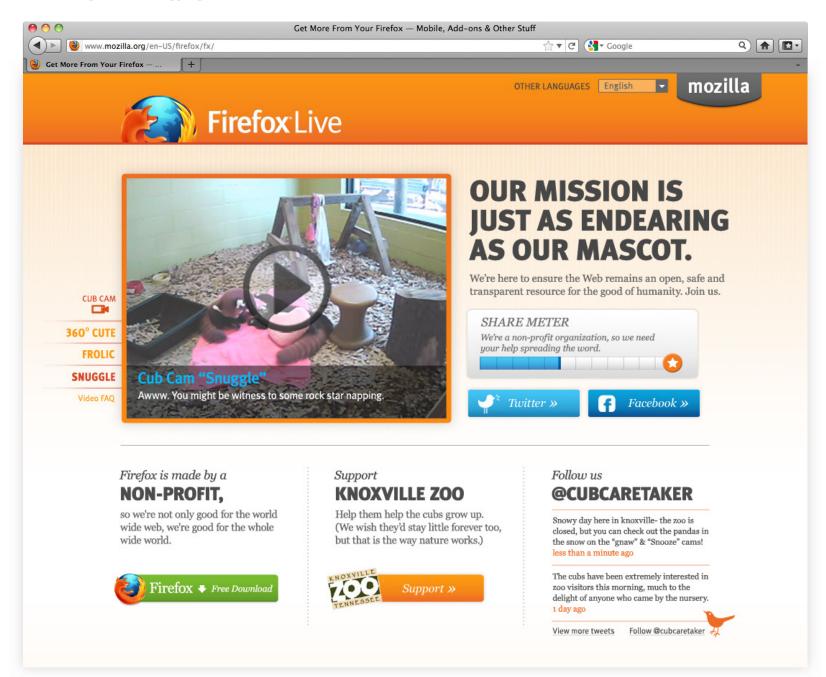
## **DESIGN DIRECTION 1**

Wait Screen with Copy Option 1



## **DESIGN DIRECTION 1**

Cub Cam Description with Copy Option 3



## VIDEO SCRIPT

<Firefox Logo>

Much like these endangered cubs, the web needs protecting.

So it remains an open, transparent, safe resource for the good of humanity.

Rather than a playground for big business.

As a non-profit, we're the only browser that can help.

Help us by spreading the word.

Thank you.

<Firefox Logo>

## **DESIGN DIRECTION 1**

Overlay Copy for Non-Firefox Users

