

Hello all,

Welcome to the (condensed) November 2013 edition of the State of MDN. Big news is that we launched the redesigned site on December 9th. The whole team was heads-down preparing for the launch in November, so this report is a bit shorter than usual. I promise we'll have lots and lots to report on in December as the first reactions to the new site come in (and will hopefully counteract some of the seasonal traffic reductions we generally experience in November-December).

November Highlights

- 158 bugs filed and 178 closed. The MDN dev team continued their amazing pace in the countdown to the redesign launch
- You can view all of the redesign bugs here: <https://bugzilla.mozilla.org/showdependencytree.cgi?id=878403>
- Completed [Marketplace](#), [Firefox](#) & [Add-Ons](#) Content Zones
- [Developer Tools](#) content updated to the new design
- Cleaned up IndexedDB reference & JavaScript documentation
- Drafts of Developer Program and Games Zones started

Site Metrics

- Overall traffic and page views declined in November. Mobile traffic increased, although this might be due to beta testing of the responsive design on the new site
- Total mobile visits: 148,555, 8.92% of site visits, up from 5.70% in October.
- Unique Visitors decreased 7.15% to 1,666,083, from 1,794,446 in October
- Pageviews decreased 4.20% to 6,689,690 from 6,982,901 in October.
- Bounce Rate increased 0.44%

As always, for more information on what we are up to on MDN, you can visit the [New on MDN](#) Twitter feed to see some of the content being added to the site by the MDN contributors and paid staff. And, if you want to geek out on what our talented dev team is doing, you can see what development is in process on our [kanban board](#) or within [github](#), as well as a feed of [what's been released on MDN lately](#).

Let me know if you have any questions!

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