Job ID: 697923

Name: 05_15_2014_About_Mozilla_HTML

Subject: about:mozilla is back! Date Sent: 5/15/2014 6:06 AM

Total Sent: 60,124

Data Extensions: About Mozilla HTML - NEW (60124) sent

(Using All Subscribers) (60124 sent)

Excluded: About Mozilla txt - NEW (0 excluded)

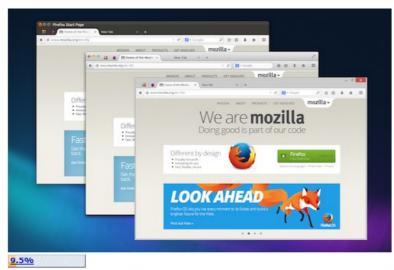


about:mozilla is a round-up of news and volunteer opportunities. We took a short hiatus, but we are happy to be back in your inbox.

Enjoy this week's newsletter to find great ways to get involved!

- The Mozilla Team

Celebrate the new Firefox and shape the future of the Web



After more than two years of development, we're proud to release the new version of Firefox!

25.2%

The new, streamlined design promotes ease of use and accessibility. We also worked under the hood to make it the 2.2% r out there. And the improved Firefox Sync keeps your passwords, history and bookmarks up to date across all your 2%

Although Firefox's many new features and improvements are exciting, we also followed our mission: we are making the Internet accessible to anyone, putting you in control of your data, and making sure that privacy is written into your browsing experience.

This is where you come in — help shape the future of the Web by telling us what matters the most to you.

3.3%

Help protect online privacy

As part of the Web We Want campaign, people around the world overwh privacy as the most important issue facing the internet today.



Privacy is fundamental to Mozilla and a key principle of Firefox. There are plenty of opportunities to teach privacy, develop online curriculum, or do both using Webmaker's privacy makes.

1.6%

Here are other ways to get involved:

- Become a Privacy Educator in your community.

 4.6%
- Learn more about online tracking and shine a light on 4.796

 you.
- Learn to teach online privacy and security with this teaching kit.
 4.5%

Firefox OS and Medic Mobile join forces

Firefox OS and Medic Mobile are partnering to bring improved healthcare access to the developing world.

1.7%

Medic Mobile's open source technology tracks outbreaks, schedules maternal health visits, monitors medicine stock, and connects villages with hospitals to community health centers that support 5 million people around the world.

Mozilla is committed to providing affordable, easy-to-use technology for everyone with Firefox OS.

Learn more about Medic Mobile's outreach with communities and how Firefox OS supports their work.

1.2%



How can you help?

- Download the Medic Mobile app in the Firefox Marketplace.
 2.6%
- Join Medic Mobile's Hope Phones campaign and recycle old cell phones to 0.8%
 new technology in the field.

Contributor Spotlight

Jennie Rose Halperin is a librarian and Mozillian who came

0.8% rough the GNOME Outreach for Women
program which seeks to bring women into Open Source
1.1% ternships.

Jennie believes that contribution is not just for self-described coders and wants to encourage everyone from teachers to documentarians to join together protect the Open Web. She engages other librarians, educators, and library workers through outreach and education to get more people involved in Open Web projects.



Thank you for all your contributions to keeping the web free & open, Jennie!



This month's featured community event is the Webmaker Mentor Community Call. Every Thursday, you can join Webmakers from all over the world to talk about web literacy, teaching the web and innovating in the learning space.

Find out more about the call and how you can join »

Check out other great Mozilla events near you »

hoto of the we



North American Mozilla Reps get together for a weekend meetup in Portland. Photo by Benjamin Kere 0.3%

Read more about the North American Reps meetup »



Find even more ways to get involved at Mozilla » 7.8%

About us

about:mozilla is a contributor-led email newsletter. Check out our credits.

Want to be a part of the next issue? about-mozilla@mozilla.com

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2.9%

0.6%

Mozilla

331 E. Evelyn Avenue Mountain View CA 94041

Mozilla Privacy Policy

0.1%

Link	CTR	Total Clicks	Unique Clicks
http://www.mozilla.org/firefox/new/	0%	0.7%	0.7%
http://www.friozilia.org/ilielox/flew/	0.70	Actual total clicks: 21	Actual unique clicks: 20
https://support.mozilla.org/kb/customize-firefox-controls-buttons-and-toolbars	0%	0.2%	0.2%
	0.90	Actual total clicks: 5	Actual unique clicks: 5
http://pp.grillo.org/firefoy/gyp.gl	0%	0.1%	0.1%
http://mozilla.org/firefox/sync/	0.70	Actual total clicks: 3	Actual unique clicks: 2
https://webwewant.mozilla.org/	0%	0.1%	0.2%
	040	Actual total clicks: 4	Actual unique clicks: 4
- H 1/1	0%	0.1%	0.1%
https://webmaker.org/privacy-makes	0.90	Actual total clicks: 2	Actual unique clicks: 2
https://wiki.marillo.org/Drivery/DriMa	0%	0.2%	0.2%
https://wiki.mozilla.org/Privacy/PriMo	090	Actual total clicks: 7	Actual unique clicks: 6
- H () () () ()	0%	0%	0%
https://mozilla.org/lightbeam/	040	Actual total clicks: 1	Actual unique clicks: 1
	004	0.1%	0.1%
https://laura.makes.org/thimble/privacy-and-security-teaching-kit	0%	Actual total clicks: 3	Actual unique clicks: 2
	. 00/	0.1%	0.1%
https://blog.mozilla.org/blog/2014/04/09/firefox-os-and-medic-mobile-use-the-web	0 040	Actual total clicks: 3	Actual unique clicks: 2
Harrison de de la conferencia de la contra del l	0%	0.1%	0.1%
https://marketplace.firefox.com/app/medic-mobile?src=search	090	Actual total clicks: 2	Actual unique clicks: 2
	0%	0%	0%
http://hopephones.org/	04/0	Actual total clicks: 0	Actual unique clicks: 0
	0%	0.1%	0.1%
https://wiki.mozilla.org/GNOME_Outreach_Summer2014	04/0	Actual total clicks: 2	Actual unique clicks: 2
	0%	0.1%	0.1%
https://wiki.mozilla.org/Webmakers/Community_Calls	04/0	Actual total clicks: 2	Actual unique clicks: 2
	222	0%	0%
https://reps.mozilla.org/events/#/period/future/	0%	Actual total clicks: 1	Actual unique clicks: 1
W. // i i - l	004	0.1%	0.1%
http://benjaminkerensa.com/2014/04/07/north-america-reps-meetup	0%	Actual total clicks: 2	Actual unique clicks: 2
L. Harriston and a series of the series of t	0%	0%	0%
http://www.mozilla.org/contribute/	0-90	Actual total clicks: 0	Actual unique clicks: 0
	0%	0.1%	0.1%
https://www.mozilla.org/en-US/newsletter/existing/%%TOKEN%%/	0.90	Actual total clicks: 2	Actual unique clicks: 2
http://www.mazilla.org/privacy.nalicy.html	0%	0%	0%
http://www.mozilla.org/privacy-policy.html	040	Actual total clicks: 0	Actual unique clicks: 0

Link	Total	Unique	Net CTRs
1 FF txt 1	737	679	1.2%
1 FF imq	271	256	0.4%
Contributor signup	223	211	0.4%
2 Privacy txt 4	132	126	0.2%
2 Privacy btt 3	136	123	0.2%
2 Privacy bt 5	124	121	0.2%
Photo of the week	115	115	0.2%
1 FF txt 4	89	88	0.2%
unsubscribe footer	81	78	0.1%

Showing only links with click activity.

2 Filvacy VI. 4	132	120	0.2%
2 Privacy btt 3	136	123	0.2%
2 Privacy bt 5	124	121	0.2%
Photo of the week	115	115	0.2%
<u>1 FF txt 4</u>	89	88	0.2%
unsubscribe footer	81	78	0.1%
3 MM txt 3	76	69	0.1%
5 Event other events	70	67	0.1%
5 Event bt 1	63	61	0.1%
<u>1 FF txt 2</u>	58	58	0.1%
<u>1 FF txt 3</u>	59	55	0.1%
unsub header	55	54	0.1%
mozilla tab	52	50	0.1%
manage pref header	53	49	0.1%
2 Privacy btt 1	50	48	0.1%
3 MM txt 1	45	45	0.1%
2 Prívacy btt 2	45	44	0.1%
Get Involved	41	40	0.1%
3 MM txt 2	33	32	0.1%
4 Spotlight txt 2	29	29	0.0%
https://wiki.mozilla.org/Newsletters/about_mozilla_credits#Credits	31	28	0.0%
3 MM txt 4	23	22	0.0%
4 Spotlight txt 1	23	22	0.0%
http://www.mozilla.org/firefox/new/	21	20	0.0%
modify pref footer	22	16	0.0%

Photo txt 2	14	14	0.0%
3 MM imq	10	10	0.0%
4 Spotlight img	9	9	0.0%
Photo txt 1	9	9	0.0%
5 Event imq	8	8	0.0%
https://wiki.mozilla.org/Privacy/PriMo	7	6	0.0%
2 Privacy img	6	6	0.0%
https://support.mozilla.org/kb/customize-firefox-controls-buttons-and-toolbars	5	5	0.0%
https://webwewant.mozilla.org/	4	4	0.0%
http://mozilla.org/firefox/sync/	3	2	0.0%
https://webmaker.org/privacy-makes	2	2	0.0%
https://laura.makes.org/thimble/privacy-and-security-teaching-kit	3	2	0.0%
https://blog.mozilla.org/blog/2014/04/09/firefox-os-and-medic-mobile-use-the-web-to-connect-the-world-to-healthcare/	3	2	0.0%
https://marketplace.firefox.com/app/medic-mobile?src=search	2	2	0.0%
https://wiki.mozilla.org/GNOME_Outreach_Summer2014	2	2	0.0%
http://benjaminkerensa.com/2014/04/07/north-america-reps-meetup	2	2	0.0%
https://www.mozilla.org/en-US/newsletter/existing/%%TOKEN%%/	2	2	0.0%
https://wiki.mozilla.org/Webmakers/Community Calls	2	2	0.0%
Privacy Policy footer	2	2	0.0%
https://mozilla.org/lightbeam/	1	1	0.0%
https://reps.mozilla.org/events/#/period/future/	1	1	0.0%
1			Page 1 of 1 (49 items)