Metrics
for Growth

social capital
<u>is</u>
our capital

Goals

Understand:

•The size and effectiveness of our community

•Are our strategies for attracting and retaining volunteers successful?

•Enabling experimentation

Explore

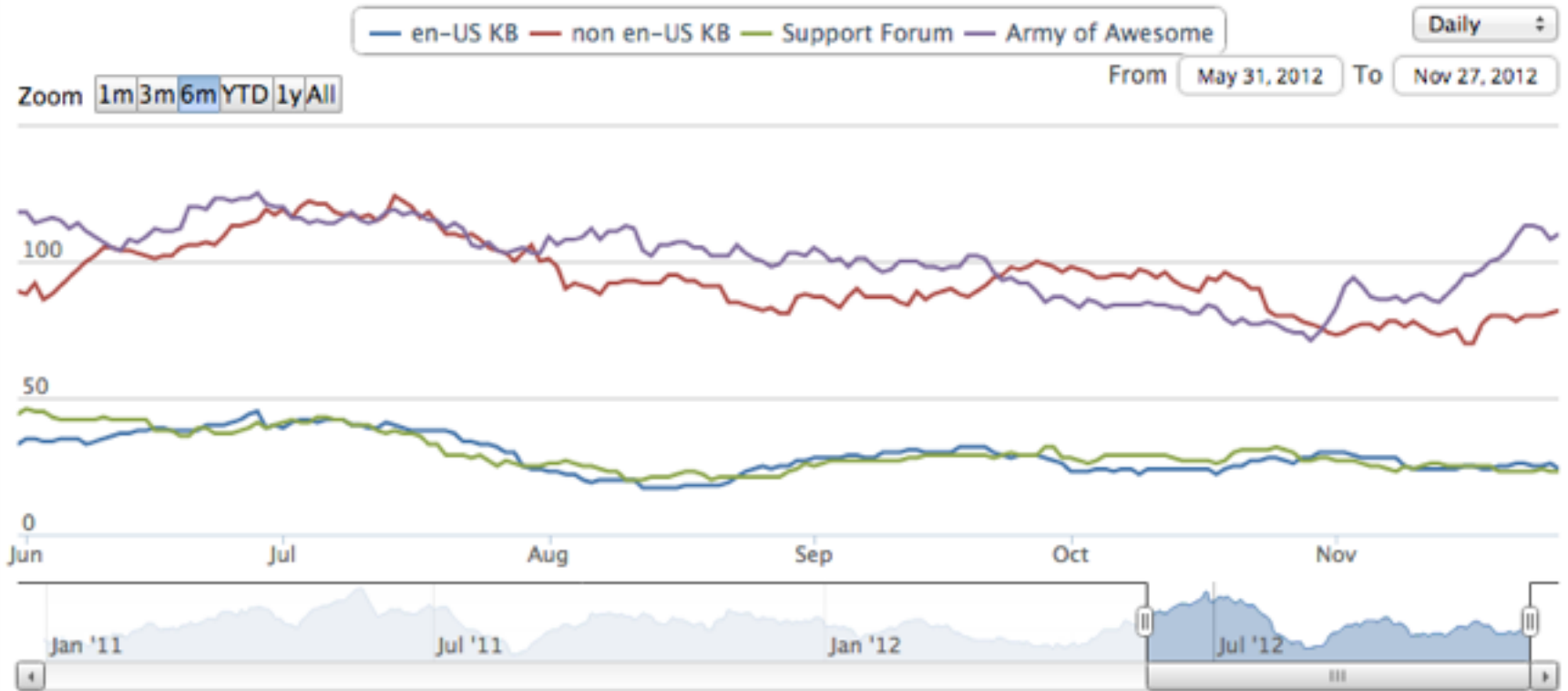•Structured way for thinking about how we might measure our community

Dashboards

arewegrowingyet.com/
codingmap

arewegrowingyet.com/
codingtrends

support.mozilla.org/en-US/
kpi/dashboard

Active Contributors

en–US KB — non en–US KB — Support Forum — Army of Awesome

Daily

Zoom 1m 3m 6m YTD 1y All

From May 31, 2012 To Nov 27, 2012

- **Number of active contributors to the English KB**

  Definition: The number of people who have contributed to the KB in the last 30 days.

  Definition of contribution: edited 1+ article or has reviewed 1+ article

- **Number of active contributors to the non-English KB**

  Definition: The number of people who have contributed to non English KB versions in the last 30 days.

  Definition of contribution: edited 1+ non English article or has reviewed 1+ non English article.

- **Number of active forum contributors**

Add or Remove Modules

Firefox x

Choose Repository

All comm-central mozilla-central tracemonkey

Status

All Staff Volunteer

Patch Contributors

Export

Number of Contributions

Show 100 entries

Username	Contributor Status	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Total Patches	Total Patches vs Last Year	Days since first patch	Days since last patch
Paul O!Shann…	Volunteer	·	●	●	·	●	●		·					568	93.7% ↗	1573	141
Phil Ringnalda	Volunteer	●	·	·	·	·	·			·	·	●	●	564	91.8% ↗	2075	8
Serge Gautherie	Volunteer	·	●	●	●	●	●							124	54.8% ↗	1603	85
Andrew Paprocki	Volunteer						·		·	●	●			114	80.7% ↗	1975	12
Michael Kohler	Volunteer								·					90	97.8% ↗	1380	136
mhammond908	Volunteer									●	●	●	●	80	0.0% —	1967	1
Victor Porof	Volunteer	·		●	·		●	·	●	●	·	●	●	69	0.0% —	384	1
Michael Ratc…	Volunteer	·	·	●	●	·				●		·		54	51.9% ↗	511	28
Ryan VanderM…	Volunteer		·	·	·	·	●	·	●	●	·	●	●	44	0.0% —	1562	1
Neil Rashbrook	Volunteer								·					36	94.4% ↗	2077	3
Matthew Noor…	Volunteer	·	●	●			·	·	·		·	·		32	31.3% ↗	621	10
Ekanan Ketunuti	Volunteer		·	·	·	●		●	●	·	·	·		28	0.0% —	330	21
Paolo Amadini	Volunteer		·	·	●			·	●					28	7.1% ↗	1353	17
Joshua M	Volunteer	·		·	·	·								26	46.2% ↗	832	221
Michael Kraft	Volunteer	·												26	92.3% ↗	1332	362
Theo Chevalier	Volunteer	·		·				·	●	·				26	0.0% —	345	48

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Views

View | Version control

Posted by merlinofchaos on *November 25, 2005 at 8:34pm*

Drupal 7 note

When installing Views on Drupal 7, you absolutely must have CTools of at least alpha4 and you may need to flush cache as much as twice. **There are currently issues with core's cache flushing that means one cache flush isn't necessarily enough. Also, if your CTools' version is older than CTools 7.x-1.0-alpha4** things will crash a lot..

What is Views

The Views module provides a flexible method for Drupal site designers to control how lists and tables of content (nodes in Views 1, almost anything in Views 2) are presented. Traditionally, Drupal has hard-coded most of this, particularly in how taxonomy and tracker lists are formatted.

This tool is essentially a smart query builder that, given enough information, can build the proper query, execute it, and display the results. It has four modes, plus a special mode, and provides an impressive amount of functionality from these modes.

Among other things, Views can be used to generate reports, create summaries, and display collections of images and other content.

You need Views if

- You like the default front page view, but you find you want to sort it differently.
- You like the default taxonomy/term view, but you find you want to sort it differently; for example, alphabetically.
- You use /tracker, but you want to restrict it to posts of a certain type.
- You like the idea of the 'article' module, but it doesn't display articles the way you like.
- You want a way to display a block with the 5 most recent posts of some particular type.
- You want to provide 'unread forum posts'.
- You want a monthly archive similar to the typical Movable Type/Wordpress archives that displays a link to the in the form of "Month, YYYY (X)" where X is the number of posts that month, and displays them in a block. The links lead to a simple list of posts for that month.

Views can do a lot more than that, but those are some of the obvious uses of Views.

Dependencies

The Drupal 7 version of Views requires the Chaos Tool Suite also known as CTools.

Views' bug squad

Maintainers for Views

dereine – 1418 commits
last: 21 hours ago, first: 1 year ago

esmerel – 114 commits
last: 3 days ago, first: 22 weeks ago

merlinofchaos – 3235 commits
last: 1 week ago, first: 5 years ago

dww – 7 commits
last: 6 weeks ago, first: 4 years ago

View all committers
View commits

Issues for Views

To avoid duplicates, please search before submitting a new issue.

[   ] Search

Advanced search

All issues
1038 open, 13656 total

Bug reports
420 open, 5305 total

Subscribe via e-mail
Oldest open issue: 9 Mar 07

Resources

Read documentation
View project translations

Development

View pending patches
Repository viewer
View commits

Tracking Conversion points

conversion point: the moment someone decides to take an action that binds them closer to the mozilla community.

Support

Onboarding conversion

Functional Area	Conversion point #1	Conversion point #2
Support	Creating SUMO account	Engaging in SUMO activities
Data source	SUMO	SUMO

Activity levels

Note: The exact definition of the levels can be found here

Functional Area	Activity Level #1	Activity Level #2	Activity Level #3	Activity Level #4
Support	Creating SUMO account	4 answers on forum/edit 1 article in KB/l10n 1 KB article	10 answers on forum/edit 5 article in KB/l10n 5 KB article	30 answers on forum/edit 5 article in KB/l10n 5 KB article
Data source	SUMO	SUMO	SUMO	SUMO

Functional Area	Conversion Point #1	Conversion Point #2	Conversion Point #3	Conversion Point #4	Conversion #5	Conversion #6	Conversion #7	Conversion #8
QA	Creating a Bugzilla Account	Find an engaging project	Confirming an unconfirmed bug	Verifying fixed bugs	File a bug	Finding regression ranges for bugs with mozregression	Associating crashes in Socorro with bugs	Bug triage
Marketing	Contact us to get involved (contribute page, direct email, etc.)	# of responses sent	Sign up for Marketing Collective	Become a Marketing Collective member				
L10n	Add name & info to their locale's wiki page as "Localizer-in-training."	Introduction on m.d.l10n newsgroup (or m.d.l10n.new-locales)	Creating a Bugzilla Account	Downloads Firefox Aurora for their locale.	See our background desc. here for more info.			
Addons	Create AMO account	Install an add-on/Write a review	Create a collection	Moderate user reviews	Create an add-on	Become a reviewer/Help review add-ons		

Define Your Conversion points

Task:

In 5-7 minutes

Try jotting down all the actions a volunteer
  has to take to contribute to your group in
  Mozilla?

For examples see: https://wiki.mozilla.org/
  Contribute/Conversion_points

Thoughts? Observations?

Define Your Conversion points

Task:

In 5-7 minutes

Look at your conversion point list and assess:

What activities do my volunteers do that is tracked by a system (bugzilla)

What activities are most critical to assess activity levels/effectiveness

What should we measure?

Where are we at?

What are the changes we notice? Implement? Revert?

Assess Impact

Gather Data
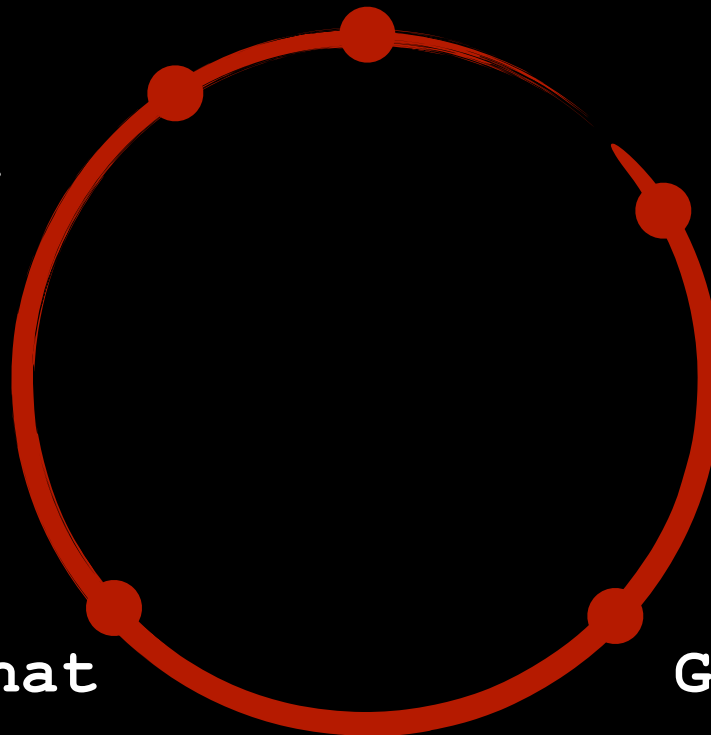
How can we measure it?

Decide What to Do

What are the one or two variables we will change?

Generate Insights

Deeper dive - interview? Brainstorm?

Finally, don't just rely on data

Once a quarter - find 2-3 volunteers who leave and interview them.

What questions should you ask them?

Task:

Spent 5-7 minutes brainstorming:

1) What activities do my volunteers do that is tracked by a system (e.g. bugzilla)

2) What activities should we be tracking to assess activity levels/ effectiveness