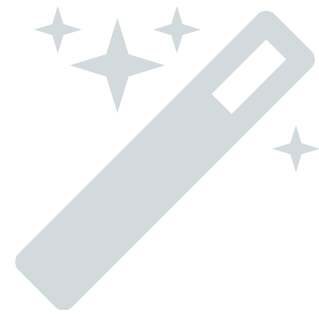WEBMAKER DESIGN
RESEARCH LAB

FIRST, WHAT IS DESIGN RESEARCH?

DESIGN RESEARCH REFERS TO AN ARRAY OF METHODS WHICH CAN BE APPLIED TO PROVIDE ESSENTIAL DATA ON USER EXPERIENCES FOR A PRODUCT.

MANY OF OUR PRODUCTS HAVE MATURED
TO THE POINT THAT WE CAN NOW APPLY
THESE APPROACHES TO BETTER INFORM
EACH PRODUCT'S PROCESS, FROM
CONCEPTION TO FINAL LAUNCH.

FROM CO-DESIGN TO USER TESTING TO A/B

SESSION BRAINSTORM

ALL DESIGN PROCESSES

start   finish?

NEXT STEPS

Get in touch after demos to
chat about getting this started!

https://wiki.mozilla.org/Webmaker/
Design_Research